TO COMBAT CLIMATE CHANGE





































INTRODUCTION

The average temperature on the planet is rising at an unusually fast pace and is threatening the balance of the world's natural ecosystems. The reason for extreme temperatures, floods, large scale fires and mass extinctions of species is mainly attributed to our unsustainable consumption behaviour, that can be noted since the beginning of industrialization. As a result, human lives are being increasingly endangered, as we rely on natural resources.

Instead of being discouraged, we want to take action in the fight against climate change and motivate you to join us as well. The goal is to keep the increase in global average temperature to below 2° C above preindustrial levels. This mission is urgent for the survival of human lives, and this is why we all need to take part - everyone is called upon to contribute, as we all depend on our natural environment for sustenance. This booklet is part of the "170 Series" launched by the Perception Change Project of the UN. It gives you 10 suggestions for each of the 17 SDG goals about what you can do on a daily basis to protect the environment and help mitigate climate change effects.

BEFORE YOU START, KEEP IN MIND THAT...

- The human activity of production and consumption is extremely intertwined and has complex value chains this is why we stress the word "sustainable" in the sense that the actions you take should possibly contribute to alleviate a problem at its roots and not just getting rid of "symptoms".
- We all live in different surroundings, climates, social and economic spheres and landscapes, health conditions and carry different responsibilities. So not all ideas may be applicable to every single person.
- The ideas in this booklet are basic adapt the ideas to your personal environment, such that they make sense being put into practice where you are.
- In general, it's about aspiring the balance. It would be wrong to say that the whole world population must reduce its consumption, as a significant part of the world's population has hardly any access to basic living requirements. Still, try to keep in mind that it is generally about asking yourself if you need something and if yes, how much you need it, or if there would be a more environmentally friendly alternative to it.
- While greatly inspired by the UN's 17 Sustainable Development Goals, some of the ideas provided may seem to go beyond this scope. Sometimes, the ideas complement the SDGs well, and sometimes certain ideas align with more than one goal. This further portrays the intersectionality of climate change, and how there are endless opportunities to tackle it, if we all work together.

GOAL 1 NO POVERTY





ACTIONS 1 TO 10

TO COMBAT CLIMATE CHANGE

ACTION

Donate to sustainable development projects.

ACTION

Donate old clothes or household items to those in need.

ACTION 3

Donate to organizations that support climate migrants.

ACTION

Get involved in your local association that helps homeless and people living in poverty.

ACTION **5**

Participate in car sharing.

ACTION

Support affordable public transportation.

ACTION

Support better climate refugee policy and treatment.

ACTION

Donate to organizations promoting the rights of Indigenous people whose livelihoods are disproportionately affected by climate change.

ACTION

Encourage subsistence models for food security.

ACTION **10**

Learn about the intersection between energy, poverty, and the climate.

GOAL 2 ZERO HUNGER





ACTIONS 11 TO 20

TO COMBAT CLIMATE CHANGE

ACTION 11

Support local farmer's markets and eat local food.

ACTION

Use a food saving app to encourage no wastage.

ACTION 12

Compost to encourage proper soil fertilization in order to stop soil erosion.

ACTION 1/1

Minimize red meat and dairy consumption. It contributes greatly to deforestation, which displaces and forcefully evicts many species from their livelihoods.

ACTION 15

Eat seasonal fruit and vegetables.

ACTION **16**

Bottle, can or freeze your summer foods for winter.

ACTION **17**

Buy organic food.

ACTION 18

Check the ingredients and labels on your food because some ingredients are more harmful for the environment than others.

ACTION 19

Grow your own home garden.

ACTION 20

Advocate for healthy and nutritious food in school cafeterias.

GOAL 3 GOOD HEALTH AND WELL BEING





ACTIONS 21 TO 30

TO COMBAT CLIMATE CHANGE

ACTION **21**

Reduce CO₂ emissions in order to decrease pollution levels. Poor air quality is bad for your lungs!

ACTION

Avoid consuming highly processed foods.

ACTION **23**

Encourage the production and consumption of organic goods.

ACTION **24**

Walk or use your bicycle instead of a car, because it is better for your health and reduces congestion within a city.

25

Educate yourself on alternative protein sources such as nuts, lentils, and leafy greens.

ACTION **26**

Use the stairs instead of the elevator/escalator.

ACTION

Be more mindful of your natural surroundings.

28

Switch off your electronic devices to lower energy consumption and enjoy the real world

ACTION 29

Discover green areas around your neighbourhood.

ACTION **30**

Go "plogging" (jogging while picking up trash).

GOAL 4 **QUALITY EDUCATION**





ACTIONS 31 TO 40

TO COMBAT CLIMATE CHANGE

ACTION 31

Educate yourself on how to recycle properly.

ACTION Read a book about climate change or **32** listen to a podcast on environmental issues.

ACTION Share your environmental tips 33 with friends and family.

ACTION Watch a documentary about the 34 environmental impact of the food industry.

ACTION Use social media to share climate-**35** related information and spread awareness.

ACTION Talk about the importance of 36 nature, animals and environmental protection with your children.

Share ideas for sustainable ACTION **37** behavioral change to friends and family who don't know where to start.

Join networks with environmentally-**ACTION** 38 sensitive people to exchange tips and experiences.

ACTION Organize or take part in an **39** environmental world cafe.

ACTION Participate in an environmental 40 committee at your school or workplace.

GOAL 5 GENDER EQUALITY





ACTIONS 41 TO 50

TO COMBAT CLIMATE CHANGE

ACTION 41

Be aware of gender parity when supporting sustainable development projects.

42

Support sustainable, female-owned businesses.

43

Gender equality starts at home. Involve all members of the family in ecohousehold activities, such as recycling, independently of their gender.

ACTION

Donate to organizations that support female green entrepreneurs.

45

Encourage family planning to minimize your ecological footprint.

46

Engage in conversations about the role of women and men in the environmental arena.

ACTION

Promote women's role in conservation and sustainable development.

ACTION 48

Support projects that make water more accessible because women are often responsible for water collection.

ACTION 49

Educate yourself about ecofeminist perspectives and how they can be valuable to sustainable climate action.

ACTION **50**

Advocate for increased gender representation among environmental policy makers.

GOAL 6 CLEAN WATER AND SANITATION





ACTIONS 51 TO 60

TO COMBAT CLIMATE CHANGE

ACT	ION
51	

Use a reusable water bottle to avoid plastic waste.

52

Buy shampoo and/or soap bars instead of using toiletries in plastic bottles

ACTION **53**

Use natural detergents to clean your house.

ACTION **54**

Switch your plastic toothbrush out for a bamboo one and turn off the tap while you are brushing your teeth.

ACTION **55**

Wash your hands.

ACTION **56**

Choose clothing made of organic fibre instead of synthetic-made items because they release microplastics when washed.

57

Take shorter showers. You can sing outside too!

ACTION **58**

Research how to make homemade dishwasher products and try it for yourself.

ACTION **59**

Advocate for the right to clean water.

ACTION **60**

Educate yourself on how chemical products can contaminate water resources.

GOAL 7 AFFORDABLE AND CLEAN ENERGY





ACTIONS 61 TO 70

TO COMBAT CLIMATE CHANGE

ACT	IUN
61	

Consider switching to a green energy provider.

ACTION

Vote for leaders that promote renewable energy.

ACTION 62

Invest in solar energy.

ACTION 64

Inform yourself about where your electricity comes from and how it is produced.

ACTION 65

Replace incandescent lights with LEDs because they are more energy-efficient.

ACTION **66**

Adjust your heating to the necessary temperature.

ACTION 67

Install a solar panel for your home.

ACTION GQ

Be aware of the energy your home consumes.

ACTION

Improve the insulation of your house.

ACTION **70**

Encourage the government to subsidise renewable energy production.

GOAL 8 DECENT WORK AND ECONOMIC GROWTH



ACTIONS 71 TO 80

TO COMBAT CLIMATE CHANGE

71

Talk to your employer about the economic advantages of sustainable practices and green investments.

ACTION

Make people aware of the fact that climate change will have economic consequences.

73

If you start a business make sure it operates sustainably.

ACTION **74**

Support better working conditions for agricultural workers.

75

Run or attend a workshop on how to integrate sustainable business practices into the global market. ACTION **76**

Buy fairtrade products.

ACTION 77

Become a micro lender to empower green entrepreneurs.

78

Buy products from companies with a lower carbon footprint.

ACTION **79**

Advocate for corporate social responsibility.

ACTION 80

Support local communities' involvement in park management and protection.

GOAL 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE





ACTIONS 81 TO 90

TO COMBAT CLIMATE CHANGE

	Invest in innovative green
81	technologies.

	Advocate for fossil fuel divestment
82	by both corporations and institutions

ACTION	Support green startups in your city.
83	

	Lobby for the installation of recycling
84	stations in your town.

TION	When upgrading your technology or
5	appliances, donate your old devices
	because their parts may still be of use.

ACTION 86	Support sustainable waste management programs in your city
ACTION 87	Assess the carbon footprint of your workplace.

	Advocate for your city/town to install
	more electric car charging stations.

ACTION	Think entrepreneurially, your next idea
	Think entrepreneurially, your next idea could help. Believe in it.

ACTION	In order to improve your city's a	
90	quality, turn empty rooftops into	
	green spaces.	

GOAL 10 REDUCED INEQUALITIES





ACTIONS 91 TO 100

TO COMBAT CLIMATE CHANGE

ACTION 91

Buy locally made products.

ACTION **92**

Share electrical items with people around your neighbourhood.

ACTION **93**

Give a voice to climate migrants. You could do this by interviewing them on radio stations or allowing them to write columns in newspapers.

94

Help food banks and homeless centres to offer nutritious and sustainable food.

ACTION **95**

Learn about and advocate against climate injustices.

ACTION **96**

Ask for affordable organic food options at your local grocery stores.

ACTION **97**

Write an inclusive sustainability blog to bring awareness to how climate change is affecting diverse groups.

ACTION 98

Increase awareness of the negative impacts climate change has on poor communities.

ACTION 99

Donate to sustainable initiatives that aim to eliminate malnutrition and food insecurity.

ACTION 100

Have conversations about how changes in the environment are affecting communities.

GOAL 11 SUSTAINABLE CITIES AND COMMUNITIES





ACTIONS 101 TO 110

TO COMBAT CLIMATE CHANGE

A	CT	ION
1	0	

Advocate for more and safer bike lanes.

ACTION 102

Lobby for more green spaces in your area such as parks and forests.

ACTION 103

Include underprivileged households in the decision-making process of the city's green policies.

104

Turn off all your lights when you are no longer using them.

ACTION 105

Support the elimination of single-use plastics in your community.

ACTION 106

Generate awareness about your city's environmental footprint.

ACTION 107

Take public transport and leave your car at home as much as you can.

108

Sponsor and participate in the building of an urban community garden.

ACTION 109

Organize or participate in a flea market & give old things a new life.

ACTION 110

Protect natural landscapes from unsustainable infrastructure developments in cities.

GOAL 12 RESPONSIBLE CONSUMPTION AND PRODUCTION



ACTIONS 111 TO 120

TO COMBAT CLIMATE CHANGE

ACTION 111

Buy second hand items to give it a longer life.

ACTION 112

Reduce, Reuse and Recycle.

113

Buy clothing made of reused or recycled materials.

ACTION 114

Support local businesses working with local materials.

ACTION 115

Get your food in zero-waste stores.

ACTION 116

Stop using plastic straws and buy a metal or bamboo one, or even better, stop using them at all.

ACTION 117

Buy organic cotton and other more earth friendly materials.

ACTION 118

Favor eco-tourism for your next vacation.

ACTION 110

Repair your clothes instead of buying new ones.

ACTION 120

Donate your clothes instead of throwing them away.

GOAL 13 CLIMATE ACTION





ACTIONS 121 TO 130

TO COMBAT CLIMATE CHANGE

ACTION 121

Donate to organizations involved in fighting climate change.

ACTION 122

Learn about how to properly dispose of your refrigerators and air conditioners. These both contain very harmful greenhouse gases that contribute to climate change if released into the atmosphere.

123

Get involved in your community and organize climate actions and eco-friendly initiatives.

124

Use your social media platform to promote and raise awareness about the climate crisis.

ACTION 125

Dispel climate myths. Teach people what separates fact from fiction.

ACTION 126

Organize green initiatives in your workplace.

ACTION 127

Minimize your air travel. If you have to fly, try to purchase UN-certified carbon offsets.

ACTION 128

Talk to your friends and family and make them aware of how everyone can do their part to help combat the climate crisis.

ACTION 129

Research. Engage. Innovate. We need climate action in all fields.

130

Understand why action is needed - read and learn about the climate crisis and the actions that you can take to make a change.

GOAL 14 LIFE BELOW WATER





ACTIONS 131 TO 140

TO COMBAT CLIMATE CHANGE

ACTION	Engage in projects that protect coral
131	reefs.

ACTION	Support efforts to clean up the ocean's
132	garbage patch by donating to organiza-
	tions committed to such work.

ACTION	Clean up a beach close to you with friends and family.
133	friends and family.

ACTION	Conserve water! Turn off running
134	taps and fix them if they leak.

ACTION	Don't pollute the lakes, rivers and
135	oceans around you.

	Try to buy fish or seafood coming
136	from a sustainable source.

ACTION	Use natural mineral sunscreen. Many
137	sunscreens contain chemicals that
	are harmful for life below water.

ACTION	Don't buy products containing
138	microplastics.

	When you dive, dive responsibly!
139	Don't disturb the wildlife.

	If you are a farmer, avoid practices
140	that lead to chemical run-off.

GOAL 15 LIFE ON LAND





ACTIONS 141 TO 150

TO COMBAT CLIMATE CHANGE

ACTION 141	Advocate for the enhanced protection of wildlife habitats
ACTION	Support the creation of more pr

CTION	Support the creation of more protected
42	areas in your country.

	Donate to conservation projects.
144	

ACTION 145	Do not buy products made from
	threatened species such as ivory.

ACTION	Don't litter!
146	

ACTION	Leave plants and trees in their
147	natural habitat.

ACTION 148	Don't consume meals made with
	endangered species.

ACTION	Lobby against poaching
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ACTION | Plant trees. **150**

GOAL 16 PEACE, JUSTICE AND INSTITUTIONS





ACTIONS 151 TO 160 TO COMBAT CLIMATE CHANGE

151 Bring awareness to the harmful practices of deforestation and land grabbing.

Form inclusive social networking campaigns for climate change engagement.

153 Support legally-binding international environmental standards.

ACTION | Before voting on environmental issues, educate yourself.

155 If you work for an international organization, work to de-escalate conflicts caused by climate change.

156 Encourage governments to better understand the plight of climate migrants.

157 Participate in or encourage your local government to incorporate public participation in environmental decision-making in your area.

158 Be a responsible steward of natural resources to avoid appropriation and exploitation.

Where possible, hold your government accountable to its climate targets.

160 Converse with people who are marginalized by climate injustices.

GOAL 17 PARTNERSHIPS FOR THE GOALS





ACTIONS 161 TO 170 TO COMBAT CLIMATE CHANGE

161

Bring sustainable values into your workplace.

162

Encourage green innovation initiatives.

163

Get your workplace or school to collaborate with environmental organizations.

164

Promote intergenerational climate cooperation in global policy.

165

Involve underrepresented groups in the environmental discussion.

166

Highlight consumer behaviour as a powerful force behind demand.

167

Integrate environmental science in other disciplines in schools.

168

Encourage knowledge sharing from indigenous population about best eco-friendly practices.

ACTION 169

Be brave and start your own initiatives.

170

Be curious. Stay informed.

ABOUT THE SUSTAINABLE DEVELOPMENT GOALS

Our planet is a beautiful place. We can easily forget how much it has to offer because we are constantly being reminded of the challenges we face daily, from inequalities to poverty to climate change. If nothing changes to stop, prevent or reverse these challenges, it will only get worse. That is why the United Nations exists.

Everything we stand for is to create a brighter future for every individual, where everyone can thrive and reach their potential. We want to preserve the good that exists in people, places and the planet and put an end to issues that take hope away from us. That is why world leaders came together in 2015 and mobilised the 2030 Agenda: a set of 17 goals for sustainable development.

This matters to each of us, because we are all responsible for being a part of the change. Our actions today affect our children tomorrow. Everyone deserves a fair and equal chance in life. Through the goals, we can reach far and wide because the goals are universal, they leave no one behind. It's also important to understand that these goals are interconnected. We cannot separate poverty from hunger, or education from women's empowerment and so on. If we can grasp that, we are closer to understanding the needs that must be met, and in turn we are closer to achieving the 17 goals. It's time to give back to the planet what the planet has given to us



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CLIMATE ACTION IS NOW



